

# EVIDENCE FOR ACTION

Investigator-Initiated Research  
to Build a Culture of Health

Learn more at [www.evidenceforaction.org](http://www.evidenceforaction.org)



## EVIDENCE FOR ACTION: MAKING HEALTH A SHARED VALUE CALL FOR PROPOSALS

Evidence for Action (E4A), a signature research program of the Robert Wood Johnson Foundation, is committed to developing the evidence base to build a Culture of Health by funding rigorously designed research projects likely to yield convincing findings regarding the population health, well-being, and equity impacts of specific policies, programs, and partnerships. Our program and funding priorities are guided by the Culture of Health Action Framework ([www.cultureofhealth.org](http://www.cultureofhealth.org)). Action Area One of the Framework, "Making Health a Shared Value," consists of three drivers: **mindsets and expectations**, **sense of community**, and **civic engagement**. The purpose of this Call is to improve our understanding of these drivers and outcomes by funding research that tests the effects of interventions on one or more of the drivers and/or establishes evidence of causal relationships between the drivers and health, well-being, and equity.



### WHO SHOULD APPLY

- Researchers, advocates, and organizers, as well as professionals in the public and private sectors
- All disciplines welcome, including those not in health
- U.S.-based applicant organizations



### EVALUATION CRITERIA

- Relevance and contribution to Action Area One of the Culture of Health Action Framework
- Rigor of the research design
- Assessment of appropriate outcome measures
- Feasibility of conducting the proposed research
- Findings can be translated to practice



### GRANTS

- There is not an explicit per grant budget.
- Up to \$2.5 million will be awarded with the total number of grants determined based on the number, size, and scope of the studies proposed.
- We anticipate awarding a range of grant sizes and durations.
- Grant periods are flexible, with total durations of 48 months, and preference for projects that produce findings in the near term.



### APPLY

- Letters of Intent due June 1 at 3pm ET
- Invited Full Proposals due Aug 31 at 3pm ET

### LEARN MORE

- Visit [www.evidenceforaction.org/applicants](http://www.evidenceforaction.org/applicants)
- Email [EvidenceforAction@ucsf.edu](mailto:EvidenceforAction@ucsf.edu)