

	General Call	Making Health a Shared Value Call	Matching Service Call
Call Release Date	June 2015	April 9, 2018	March 1, 2018
Deadline for Submission	No deadline, open and rolling	Letters of Intent due June 1, 2018	Full Proposals due April 26, 2018
Funding Purpose	Conduct research evaluating the health impacts of various interventions	Conduct research related to Action Area 1 of the Culture of Health Action Framework	Provide Matching Service to E4A applicants: link organizations with research partners to rigorously evaluate interventions
Application Process	<ul style="list-style-type: none"> • Letter of Intent (LOI) • Invited Full Proposal • Revisions and resubmissions possible at each stage 	<ul style="list-style-type: none"> • Letter of Intent • Invited Full Proposal • No revisions/resubmissions 	<ul style="list-style-type: none"> • Full Proposal
Applicants Eligible for Technical Assistance	Yes	Yes	No
Grant Amount & Duration	No budget cap, duration of up to 36 months	No budget cap, Grant periods are flexible, with total durations of up to 48 months, and preference for projects that produce findings in the near term.	\$700,000 over 24 months, including seed funding for partnership facilitation
# of Awards	No limit	Dependent on number, size, and scope of the studies proposed	1
Applicant Characteristics	Individuals or teams with the capacity to conduct rigorous research	Individuals or teams with the capacity to conduct rigorous research	Team with research sophistication, broad connections to researchers, and experience working with organizations operating within communities
Selection Criteria	<ul style="list-style-type: none"> • Rigor of research design • Actionability of results • Relevance to the Culture of Health framework and goals • Contribution to the evidence base • Inclusion of health outcome measures • Feasibility of project 	<ul style="list-style-type: none"> • Relevance to Action Area One of the Culture of Health Action Framework • Rigor of the research design • Results can inform practice • Inclusion of appropriate outcome measures • Feasibility of conducting the proposed research 	<ul style="list-style-type: none"> • Advanced understanding of rigorous research design • Appreciation of nuances of project implementation in community settings • Track-record of collaborating with a variety of organizations • Strong understanding of population health, health equity, and social determinants • Established connections to a robust and diverse network of researchers
Anticipated Grant Start Date	Rolling, generally 5 to 7 months after LOI submission	December 2018	July 2018