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# Evidence for Action

*Investigator-Initiated Research to Build a Culture of Health*



## Approaches to Advance Gender Equity from Around the Globe



University of California  
San Francisco

Applicant Webinar  
June 23, 2020



Robert Wood Johnson  
Foundation



# Agenda

- Introduction to RWJF & Evidence for Action
- CFP Purpose & Focus
- Approaches & Types of Research
- Eligibility & Selection Criteria
- Application Process
- Grantee Expectations
- Q&A

# Speakers



**Karabi Acharya, ScD, MHS**  
RWJF Global Ideas for U.S.  
Solutions Director



**Nancy Adler, PhD**  
E4A Director

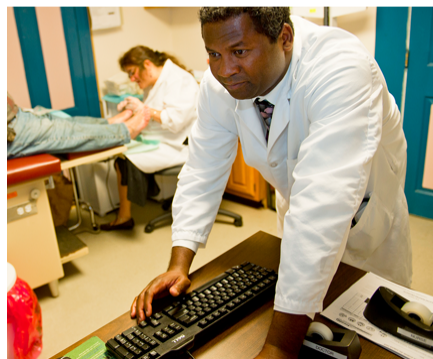
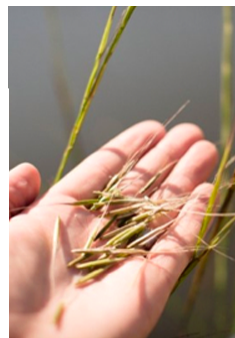
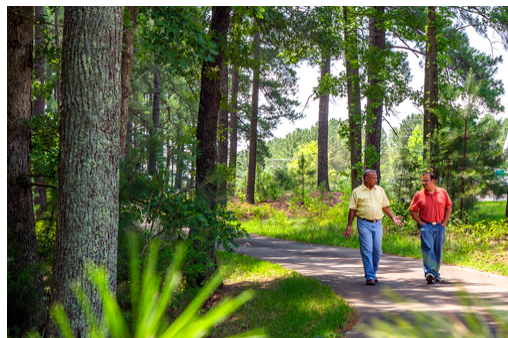


**Erin Hagan, PhD, MBA**  
E4A Deputy Director



**May Lynn Tan, DrPH, MHS**  
E4A Assistant Deputy Director







# RWJF Global Ideas for U.S. Solutions



# Gender and Health Equity

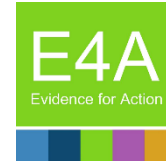
- In the U.S.:
  - 100<sup>th</sup> anniversary of women's suffrage
  - Supreme Court ruling on gay, transgender civil rights
- Bias, discrimination, and harmful gender norms prevail
- ***What can we learn from other countries to advance gender equity and improve health and well-being in the U.S.?***



Image Source: Newsvoice



# Evidence for Action Mission



*E4A awards grants to encourage and support innovative, rigorous research on the impact of programs, policies, and partnerships on health and well-being, with a particular focus on research that will help advance health equity.*



## CFP Purpose

Translate and adapt knowledge from around the world to the United States on approaches that can improve health or the determinants of health by improving gender equity.





# Approaches to Gender Equity

Research might focus on interventions serving to:

- Counteract cultural stereotypes
- Reduce gender-based violence, aggression, or harassment
- Build on unique frameworks and traditions related to gender and power norms

*Examples are not meant to be prescriptive.*



# Approaches to Gender Equity (cont.)

- Create opportunities for leadership in government and other positions of influence
- Apply nonbinary interpretations of gender in policymaking, resource allocation, or service provision

*Examples are not meant to be prescriptive.*



# Types of Research



Overview of phases and steps in the process of adaptation

Source: Movsisyan et al. Implementation Science (2019) 14:105



## Types of Research (cont.)

- Impact analyses across countries or regions
- Comparative case studies
- Theory of change analyses
- Feasibility studies
- Implementation studies
- Pilot studies



# Key Elements of a Competitive Proposal

- Based on successful approach from outside the U.S.
- Addresses overt or underlying causes of gender inequity in the home setting
- Thoroughly describes the interventions' mechanism or theory of change
- Provides strong rationale for how the intervention could operate in a U.S. setting
- Identifies appropriate end users



# Key Elements of a Competitive Proposal (cont.)

- **Full Proposal Narrative:**

- *Background & Rationale (~2.5 – 3 pages)*
  - How will this work address health and gender equity outcomes and why could it be successfully adapted to the U.S.?
- *Research Approach & Activities (~5 – 6 pages)*
  - What are the specific research question(s) that will be examined and what theory or model is guiding this approach? How will this be adapted to a U.S. setting?
- *Research Team & Collaborators (~1.5 – 2 pages)*
  - What are the qualifications and capacity of the team to conduct the proposed research?





# Key Elements of a Competitive Proposal (cont.)

- **Dissemination Strategy:**

- How will you share findings and engage the appropriate end users in the U.S.?

- **Budget:**

- Include both direct and indirect costs
  - *Maximum approved indirect rate is 12%*
- Allocate funds equitably between partners
- Account for costs associated with grantee expectations:
  - Publishing in open-access journals
  - Disseminating findings

- **Project Timeline/Work Plan:**

- What are the major objectives, tasks, and dissemination activities required to complete and share your research?



## Selection Criteria

- ✓ Strength of existing evidence
- ✓ Relevance to improve gender equity
- ✓ Plausibility of the intervention's impact on health
- ✓ Actionability of results
- ✓ Rigor of proposed study design
- ✓ Qualifications of research team



# Who's Eligible to Apply?

- U.S. based and non-U.S. based organizations
- Organizations within and outside the health sector
- **Required:**
  - Demonstrate clear applicability to the U.S.
  - Collaborations between U.S- and non-U.S.-based organizations\*
  - Meaningful representation reflected on project team

**\*NOTE:** All collaborating/partner organizations will be required to submit a Letter of Commitment.



# Grant Amounts & Duration

- Total Available:  
**\$1 million (USD)**
- Project Awards:  
**Between \$100,000 to \$250,000 USD each**
- Project Durations:  
**Up to 30 months** - *including dissemination activities*



# Application Process

- 10-page Full Proposal
- Dissemination Strategy
- Proposed Timeline
- Budget Worksheet & Narrative
- Supporting Documents
- Apply at: *my.RWJF.org*
- Only accepting proposals written in English





# Review Process

## Who Will Review My Proposal?

- E4A Leadership Team
- National Advisory Committee Members
- Implementation Science Experts
- RWJF Representatives

## Process:

1. Full Proposals (FPs) screened for eligibility
2. If responsive to CFP, reviewers assigned
3. Reviewers score FP based on selection criteria
4. FPs recommended for funding
5. Finalists approved by RWJF staff

**IMPORTANT:** The information provided in the Project Summary within the Application and Review system will be used for screening purposes to determine whether your proposal warrants further consideration by the review committee.



# Timeline

- Submission Deadline:  
**August 26, 2020 (3:00pm Eastern Time)**
- Applicants Notified:  
**November 2020**
- Grants Start:  
**Early 2021**



# Grantee Expectations

- Participation in peer networking activities
- Pre-registration of study on Open Science Framework
- Periodic progress checks
- Dissemination of findings with stakeholders beyond research community

# Questions?



# Additional Applicant Resources

- Visit [www.evidenceforaction.org/global-cfp](http://www.evidenceforaction.org/global-cfp) for:

- Archived recording of applicant webinar
- Frequently Asked Questions (FAQs)
- Multi-lingual one-page flyers
- Other applicant resources

- Join us for our Zoom-based virtual office hours:

Session 1: July 3, 2020

9:00 – 9:30 am SGT (UTC +8)

1:00 – 1:30 am GMT (UTC +0)

9:00 – 9:30 pm EDT (UTC -4)

*July 2, 2020*

6:00 – 6:30 pm PDT (UTC -7)

*July 2, 2020*

Session 2: July 22, 2020

10:00 – 10:30 pm SGT (UTC +8)

2:00 – 2:30 pm GMT (UTC +0)

10:00 – 10:30 am EDT (UTC -4)

7:00 – 7:30 am PDT (UTC -7)



# Contact Us



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# Thank you!

